

PRESS RELEASE

The British Association of Therapists and Hypnotherapists have organized The Oath of a hypnotherapist for members in the Czech Republic.

The British Association of Therapists and Hypnotherapists is the non-profit organisation aiming to support 40 therapeutic disciplines including hypnotherapy. The Association supports practice standards, promotes research, and provide a wealth of information and resources for students, professionals and members of the public.

The British Association of Therapists and Hypnotherapists popularize and support therapists and demonstrate how deeply and powerfully therapeutic approaches can manifest its presence in self-improvement.

Symbols and ceremony are an important element in the formation and continuation of all societies. They enunciate the values of the membership of the society, and often provide the only tangible representation of those values. Furthermore, little has been written about the process of “formation” of identity of professional Therapists and Hypnotherapists. One issue that has received little attention in terms of its symbolic importance as well as its capacity to aid formation concerns the development of an oath for professional Therapists and Hypnotherapists.

On August 24th, 2021 first members of the The British Association of Therapists and Hypnotherapists have done successfully oath in the capital Prague. They expressed their commitment to the professional practice of hypnotherapy. The British Association of Therapists and Hypnotherapists are a non-profit unincorporated association that is supporting hypnotherapists in the Czech Republic.

There is great power in making a promise to serve a greater cause than one's own comfort and well-being. This commitment is the essence of professionalism, and proclaiming that commitment aloud and in public establishes a firmer foundation for accountability than merely being aware of the profession's code of ethics.

All health professionals regularly face ethical and moral challenges and can benefit from a reminder, from time to time, of the commitment they made to support, above all, the health and well-being of those they serve. Therapists and Hypnotherapists might even consider posting a copy of the oath in their practice setting.

In its simplicity and clarity, the Therapists and Hypnotherapists oath has great power to keep us focused on the altruistic reasons that led us into this profession in the first place.

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